

FORUM

INFORMED AND INNOVATIVE

[HOME](#) [NEWS](#) [PRESS OFFICE](#) [EVENTS](#) [NEWSLETTER](#) [ABOUT](#) [CONTACT](#)
[+ FOLLOW](#) [Q](#)

SHELL empowers an employee to establish a distribution warehouse business Cape Town

📅 Jul 18, 2023 📍 Shell South Africa, 📍 Hloniphizwe Mtolo, 📍 Supplier Development Program, 📍 Alkebulan Logistics.



SHELL empowers an employee to establish a distribution warehouse business Cape Town

Shell South Africa, through its Supplier Development Program supported a former employee to establish a lubricant's distribution warehouse – Alkebulan Logistics.

Through this project, a former Shell employee Morgan Naidoo can shorten the distribution lead time for customers in the Western Cape. The warehouse has resulted in nine formal jobs being created with future opportunities for additional staff on the horizon. The warehouse also saw an average turnover of R2 million in the first two months of operation. Shell SA is a firm believer in powering progress & empowering communities in which it operates.

Currently, South Africa is facing a staggeringly high unemployment rate and the creation of the warehouse in the Western Cape serves as just one of the responses Shell is bringing forward to assist in alleviating some of the social ills that come with unemployment, while also delivering on our purpose of providing more and cleaner energy solutions.

Through Shell's development programme and nation building focus, Alkebulan Logistics was provided with access to R3 million finance, 12 months of business support which includes mentorship and coaching as well as access to markets in the Western Cape. "As a National Builder, Shell South Africa strives to achieve the true spirit of transformation in a sustainable way by playing our part in enhancing access to energy, reducing unemployment and inequality. This initiative is further testament to our commitment to driving SMME growth in South," said Hloniphizwe Mtolo, Country Chair, Shell South Africa.

"I'm excited to have been selected to start and run this distribution warehouse. Entrepreneurship is something I've always been passionate about, and I have always wanted to start my own business. I'm truly grateful to Shell for helping make this dream a reality" said Morgan Naidoo, Alkebulan Logistics owner. Alkebulan Logistics started operating on 1 November 2022 and supplies the whole Western Cape region with products – including marine product range, Volvo, BMW and BMW oil products just to mention a few.

[Latest News](#)
[Tag](#)


Telematics help protect SA trucks against expanding risks

📅 Aug 16, 2023 🗨️ 0



Mahindra unveils Global Pick Up Concept for International markets

📅 Aug 15, 2023 🗨️ 0



FUCHS PETROLUB SE becomes FUCHS SE

📅 Aug 15, 2023 🗨️ 0



Strong panel lined up for Compliance Forum Conference #seeitsayit

📅 Aug 15, 2023 🗨️ 0



Serco now offering new design interlink trailers

📅 Aug 15, 2023 🗨️ 0



Women in the Automotive Industry

📅 Aug 15, 2023 🗨️ 0



WORX 20V orbital polisher and buffer

📅 Aug 15, 2023 🗨️ 0



Are you on the grid for the 2023 Festival of Motoring

📅 Aug 15, 2023 🗨️ 0



AGL announces extension of localization partnership with ExxonMobil

📅 Aug 15, 2023 🗨️ 0



NWM Ford Castrol Team aim to build on Desert Race Victory

📅 Aug 15, 2023 🗨️ 0



Autoforum
3,812 followers



Photo Gallery



📷 Shell South Africa, 📷 Hloniphizwe Mtolo, 📷 Supplier Development Program, 📷 Alkebulan Logistics.

Back



Facebook

Share

Tweet

Key Contributors



Grant West
Grant West is a partner and publisher at AutoForum. Formerly the publisher of Auto Insight and a veteran of the...

Tags & keywords

- Tyres News Training Monroe Repair Fleet
- Trucking Commercial Business Sales Wheels
- RoadSafety VW Mahle equipment Dealers
- Nissan wired Paint Autoforum

Memberships

