



Solar In
Motion

Event Press Release

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PRESS RELEASE

Epic Bulk Launches 'Solar in Motion' to Power Greener Freight Solutions



Epic Bulk has launched *Solar in Motion*, a pioneering solar-powered logistics initiative transforming how bulk freight is moved across South Africa. The campaign, revealed at the Transport Evolution Expo, highlights Epic Bulk's bold step toward **sustainable logistics solutions** through renewable energy and clean transport technologies.

As industries demand smarter, eco-conscious freight options, Epic Bulk is delivering with a growing fleet of **solar-powered trucks and delivery vehicles** designed to reduce emissions, cut operational costs, and improve energy efficiency. These vehicles harness solar energy via roof-mounted panels and advanced battery systems, enabling cleaner **bulk transportation services** without compromising reliability or scale.

Built for long distances and heavy loads, the fleet is optimized for performance in the Southern African landscape. The company is also investing in solar charging stations, route optimization software, and energy monitoring tools that enhance efficiency across the supply chain. This integrated approach strengthens Epic Bulk's position as a forward-thinking leader in **green logistics**.

The move supports wider efforts to reduce carbon emissions in the transport sector and encourages businesses in mining, agriculture, construction, and manufacturing to adopt **renewable energy logistics** that meet environmental compliance standards and corporate sustainability commitments.

Visitors to the Transport Evolution Expo can explore Epic Bulk's solar technology firsthand and engage with experts on the benefits of **solar energy transport solutions**. The *Solar in Motion* showcase is more than an exhibit—it's a vision for the future of freight.

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